

Professional Auto Care May and June 2008 Newsletter

Announcements:

- In honor of this month's newsletter, call to schedule an appointment to have your fuel components checked out free of charge. You can find a copy of the original article on our website, www.ProfessionalAutoCare.net, under "Extras".
- Over the next two months we will be updating our websites once again. By the end of July the Professional Auto Care website will be the first stop for answering automotive related questions—if you still have questions feel free to e-mail us at pacfrontdesk@earthlink.net.
- Remember we are your one stop shop, with our state inspection center, alignment center, body shop, and car sales department. Also keep in mind when you refer someone to our shop you'll receive a free oil change voucher in the mail.
- AAA Texas members receive a discount at Professional Auto Care just by showing their membership card when they drop off their vehicles.

Things You Auto Know: Hear the BG Word

The WRGB-TV clip illustrates BG's answer to the problems which plague today's vehicles. Deposits that accumulate on such places as throttle plates, plenum runners, EGR ports, intake valves and fuel injectors are the key. These areas are the primary source for power loss, rough idle and **decreased fuel economy**. "We've put a great deal of time and research into developing products and equipment that safely clean these critical parts of the engine," says Mike. "Just like the smart bombs used today by our military, BG procedures and chemicals pinpoint the problem deposits and very accurately 'target' their removal. Although many other products on the market claim to produce these same results, the truth comes out when real life trials like the WRGB-TV report expose their failings," Mike said.

Much like the process used to produce artificial diamonds, the cost and expertise required to manufacture effective automotive chemicals is not for the faint-of-heart or amateurs at chemistry. Many products like induction magnets, fuel pills and exotic solvents not only fail to produce a benefit, in many cases they adversely affect fuel system component life.

"To do what we do so well at BG Products is no mere accident. We have over 35 years of manufacturing experience, and well over 200 years of combined chemical and design experience doing what we do each day," said Belluomo. "Each and every product is uniquely and specifically created to accomplish its task. When used together in the right sequence and in the right way, our services bring out the best in each vehicle. In effect, we transform a vehicle from being a 'diamond-in-the-rough,' to a 'pearl of great worth,'" added Belluomo.

The WRGB-TV vehicle used one of our most popular service kits. The kit contained BG Air Intake System Cleaner, Part No. 206, BG Fuel Injection System Cleaner, Part No. 210, and BG 44K,® Part No. 208. As shown in the video clip, BG Air Intake System Cleaner was used to restore cleanliness to the plenum and air intake. This is a vital part of the overall 9.4% mileage improvement noted by the reporter. BG Air Intake System Cleaner not only contains vital "carbon-fighting" ingredients, it also has a unique dispersal mechanism that enhances its contact with fuel deposits. This combines to offer unequalled cleaning of the air induction system.

Likewise, BG Fuel Injection System Cleaner pulls its own weight in the fight to improve engine performance. While many fuel injector cleaners lack the strength to dissolve tenacious fuel gums, BG Fuel Injection System Cleaner cuts through it like a hot knife through butter. Fuel deposits literally melt when exposed to the high pressure cleaning action of BG Fuel Injection System Cleaner pumping through the fuel rail. The result: Clean air intake...clean fuel injector...equals clean combustion.

BG 44K® is well-documented in its performance capabilities. Not only has it been continuously improved over its history, recent independent tests have documented its ability to scrub corrosion from fuel sending units, remove choking substrate deposits from catalytic converters, and restore ignition efficiency.

When it comes to fighting the war on lost fuel economy, you'll not soon find anyone with more bullets in their gun to solve the problem than BG Products, Inc.